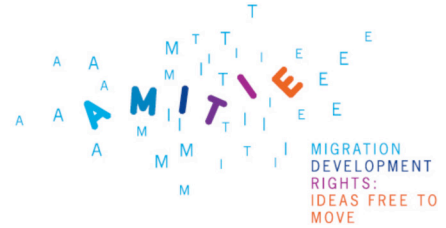




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BOLOGNA



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## CALL FOR PROPOSALS

### AMITIE INTERNATIONAL FESTIVAL OF SOCIAL COMMUNICATION AND PLURAL CREATIVITIES

**For projects/works which are based on social communication, cinema and visual arts, art, music, literature, photography, theatre, comics or fashion within the AMITIE communication campaign about migration, development and human rights**

#### CONTENTS AND OBJECTIVES

Global development, migration and human rights are strongly interconnected themes.

The AMITIE project – Awareness on Migration, Development and Human Rights through local partnerships – has been created to increase the awareness of the relationship between these issues within institutions, NGOs and citizens.

The project aims to develop a new form of communication – which should be effective, genuine and participated – on migration, development and human rights themes, in order to:

- raise citizens' awareness on migrants and ethnic minorities' additional value at the local level and sensitize them to cultural diversity and to the negative effects caused by prejudice;
- increase the knowledge of local authorities' and NGOs' social workers in order to improve public communication strategies in the field of development education.

In this frame, the AMITIE communication campaign has been launched in October 2012 with the aim to represent migration as a resource and cultural diversity as an asset. This can happen only when human rights are protected.

The campaign is participative and created together with the new citizens, who inspired and guided the building process of its message by sharing their stories, their direct experiences and by involving themselves creatively in the project.

#### **For information about the project:**

[www.amitie-project.eu](http://www.amitie-project.eu)

[www.amitie-community.eu](http://www.amitie-community.eu)

#### **For information about the campaign:**

<http://www.comune.bologna.it/amitie/campaign.php?id=17>

<http://amitie-community.eu/media/gallery/>

<http://amitie-community.eu/media/video/>

PDF attachment: Campaign presentation at the Bologna press conference.

AMITIE warmly encourages the sending of proposals of artistic and creative works for building together the program of the AMITIE International Festival on social communication and plural

creativities, which will take place in Bologna from the 18<sup>th</sup> to the 21<sup>st</sup> of April 2013.

**THIS CALL FOR PROPOSALS INVITES YOU TO PRESENT CREATIVE PROPOSALS WHICH REFLECT THE CAMPAIGN IDEAS AND THEMES AND REPRESENT THE AMITIE MESSAGE. THEY COULD BE A TESTIMONY OF THE PLURAL CREATIVITY WITHIN OUR SOCIETY OR A CONSIDERATION ABOUT MIGRATION AS A RESOURCE AND CULTURAL DIVERSITY AS AN ASSET.**

### **ARTISTIC ELIGIBLE AREAS AND CALL FOR PROPOSALS' SECTIONS**

AMITIE invites every kind of artistic and creative proposals. Contaminations between different artistic disciplines are allowed. A poem, an idea for a musical performance, a comic strip or a movie, a theater piece, a communication campaign are all possible manifestations of creative expressions of AMITIE themes and they all can be included in the program or recommended during the Festival and through AMITIE communication channels. The pieces do not have necessarily to be unpublished but the artworks which will be realized specifically for the contest will be enhanced.

The call for proposals is divided in two sections:

- 1) social communication (for communication campaign proposals);
- 2) plural creative ideas (for proposals based on cinema and visual arts, art, music, theater, comics, photography, fashion, poetry and literature).

### **PARTICIPATION**

The call for proposals is open to everybody: physical or legal persons, creative agencies, associations, individuals or groups, artists, professionals or amateurs, people who are interested in the campaign themes.

The proposals must be submitted within the 1<sup>st</sup> of March 2013 at the following e-mail address:  
[campaign@amitie-project.eu](mailto:campaign@amitie-project.eu)

The application must include:

- 1) the application form, correctly filled-in (see the attachment);
- 2) the creative proposal, that is a description of the proposal as well as the finished production, whenever possible (see more details below);
- 3) the description of the technical and logistic requirements for a possible presentation of the piece in the final Festival, in case of selection;
- 4) the applicant's Curriculum Vitae and artistic curriculum.

In the application form, the following must be indicated:

- the artistic sector (plural creativities or social communication);
- if the piece is unpublished or not. If it has been published, it should be specified in which occasions it has already been shown;
- if the proposal is from a "young artistic talent", that is from schools, youth associations or someone who is under 21.

**The creative proposal** must include everything possible to make the Commission understand the piece, including the piece itself, when it's possible, depending on the different artistic sectors:

- music: samples of the piece of music or songs, some pictures of the artist's or the group's performance; technical data sheet should also be sent;
- comics or photography: samples of all the pieces and illustrations must be sent;

- literature and poetry: the full text of the piece must be sent;
  - cinema or visual arts: copies on DVD with attached synopsis/description should be sent (if the original version is not in Italian, for the selection also copies with Italian, English or French subtitles must be sent and, if the movie is selected, a copy with English subtitles must be assured for the screening);
  - art: pictures of the pieces and technical data sheet with dimension and technical requirements must be sent;
  - theatre: the full piece text, the performance description, scene pictures, eventual press reviews of past performances, technical data sheet for the showing must be sent;
  - communication materials: the campaign proposal with pictures or images and a possible implementation strategy must be sent.
- Every applicant is allowed to send one or more proposals/pieces. Should the applicant send more than one proposal, a different application form must be filled and attached for each proposal/piece.

### **SELECTION PROCESS**

Based on the materials received according to the above-indicated criteria, a selection of the pieces will be made by a Commission. The Commission will be composed of professionals in the fields of communication and culture and its decision will be unquestionable. The candidacies and the selection results will be published on AMITIE websites [www.amitie-project.eu](http://www.amitie-project.eu) and [www.amitie-community.eu](http://www.amitie-community.eu) before the 30<sup>th</sup> of March 2013.

### **SELECTED PIECES**

The call for proposals' winning pieces will be invited to participate at the International Festival of social communication and plural creativity, which will take place in Bologna from the 18th to the 21st of April 2013.

AMITIE doesn't grant for covering the expenses of transport of people and/or works, installation and hospitality. Depending on the different needs, AMITIE will establish the proper locations for the pieces presentation or performance and will eventually confirm a possible contribution to facilitate participation. No cachet or refund for the artists, winners or people invited to take part in the Festival is foreseen.

Participation expenses could be covered by the applicant or by potential sponsors (whose ethical suitability will be in any case evaluated by AMITIE). Thus, it is advisable to include in the candidacy presentation, specific indications about how the applicant intend to cover participation expenses (transport, installation, etc.), should the piece be selected and should it need a considerable budget to be performed during the festival.

In case that it will not be possible to present the winning piece during the Festival, it will anyway be recommended in the contest results and AMITIE commits itself to show the its artistic importance within the Festival and through the AMITIE communication channels.

Both AMITIE and the applicant should fully engage themselves to ensure that the pieces will participate at the Festival.

All the rights on the candidated or selected pieces are the property of the author, who however, by means of participation to the call for proposals, gives his/her authorization for everything that concerns its presentation, communication and promotion within the AMITIE project and Festival.

All the pieces which will be sent as proposals will be kept in the AMITIE archive. All the pieces which will be specifically sent for the participation at the Festival will be returned to the author at the end of the festival.

### **RESPONSIBILITIES FOR POSSIBLE DAMAGES OF THE PIECES**

AMITIE staff will use the maximum attention in handling and supervising the pieces. However, the AMITIE staff will never be considered responsible for any theft or damage incurred by the pieces during their transport and their staying at the Festival.

Participants are invited, whenever they consider it appropriate, to sign autonomously and at their own expenses an insurance to cover the risk of thefts or damages to their pieces.

Since the authors decide to take part to the call for proposals / contest, they give the AMITIE staff the possibility to keep the pieces exhibited according to the call for proposals /contest rules and the right to publish them on digests, web sites and every other media.

The authors of the selected pieces commit themselves to give consent to their exposition within the AMITIE International Festival of social communication and plural creativities. The author discharges AMITIE organization from every responsibility, costs and obligations of every kind which may be taken in charge due to the content of the piece.

For more information:

Fondazione Cineteca di Bologna

[campaign@amitie-project.eu](mailto:campaign@amitie-project.eu)

051 2195306 – 051 2195894

339 15883232 - 347 6691043